

ASIF CHAUDHARY

SENIOR FULL-STACK ENGINEER · DELIVERY LEAD · FOUNDER

13+ YEARS

Building software since 2012

500+ REVIEWS

Across public freelance profiles

Islamabad, Pakistan | Available for international B2B partnerships

[LinkedIn](#) | [Freelancer](#) | [Upwork](#) | [Taskolia](#)

B2B PROFILE

Senior software engineer and delivery leader helping companies turn business requirements into secure, scalable web and mobile products. I combine hands-on full-stack expertise with team leadership, client communication and long-term product ownership. My strongest engagements are not one-off builds: they are multi-year partnerships in which my team continues to improve, support and protect business-critical platforms.

VALUE TO PARTNER COMPANIES

- One accountable technical partner from discovery and architecture through launch and support.
- A managed multidisciplinary team covering web, mobile, UI/UX and quality assurance.
- Practical modernisation of legacy products without disrupting active customers or operations.
- Clear communication, realistic delivery planning and maintainable handover documentation.

CORE CAPABILITIES

Product Engineering

SaaS platforms, portals, marketplaces, LMS, CRM, dashboards and workflow automation.

Web & Mobile

Laravel/PHP, React, JavaScript, WordPress, Shopify, Flutter, iOS and Android delivery.

Cloud & Integrations

REST APIs, payments, authentication, maps, messaging, storage, external business systems and deployment.

Technical Leadership

Architecture, estimation, sprint planning, code review, QA coordination, stakeholder communication and support.

PROFESSIONAL EXPERIENCE

Senior Team Lead Developer & Project Supervisor

WEBEXERT (SMC) Private Limited / Taskolia | 2015–Present

Lead client discovery, solution architecture, delivery planning and end-to-end development for international web, mobile and enterprise software engagements. Supervise developers and QA, manage priorities and risks, and remain accountable for production quality and long-term maintenance.

- Translate commercial goals into technical roadmaps, milestones and dependable releases.
- Guide architecture, security, database design, integrations, code quality and deployment practices.
- Maintain direct client communication and coordinate a cross-functional team through delivery and support.
- Build long-term client relationships through responsiveness, transparency and continuous product improvement.

Software Engineer / Full-Stack Developer

Independent & Agency Delivery | 2012–2015

Built and maintained business websites, custom PHP applications and early mobile solutions, establishing the technical foundation and international client relationships that grew into a managed software delivery company.

SELECTED LONG-TERM PRODUCT PARTNERSHIPS

WebFire Training · 6+ year client relationship

Hospitality learning management, staff training, certification and compliance tracking. [View product ↗](#)

Budget Compliance Training · 6+ year client relationship

Role-based compliance learning, assessments, billing, reporting and ongoing product operations. [View product ↗](#)

Police Information Network · 6+ year client relationship

Public-safety web and mobile workflows, integrations, reporting, modernisation and ongoing support. [View product ↗](#)

Always Scheduled · 6+ year client relationship

Scheduling and calendar-subscription workflows with production maintenance and enhancements. [View product ↗](#)

Immercial · 6+ year client relationship

UK MEP quantity-surveying and commercial-management digital presence and product support. [View product ↗](#)

DELIVERY MODEL

- Discovery: business goals, user flows, constraints, risks and a phased delivery plan.
- Build: architecture, UX, iterative development, QA and transparent progress reporting.
- Launch: production readiness, deployment, monitoring, documentation and knowledge transfer.
- Grow: maintenance, performance, security, integrations and new features as the business evolves.

INDEPENDENT MARKETPLACE PROOF

Freelancer — WebExert

4.9 rating · 447 reviews · Preferred and Verified profile [Open verified profile ↗](#)

Freelancer — Asif

58 reviews · recent 5-star feedback across web, mobile and automation projects [Open verified profile ↗](#)

Upwork

Top Rated · 100% Job Success · 5-star completed engagements [Open verified profile ↗](#)

REPRESENTATIVE CLIENT FEEDBACK

“Consistently delivered exceptional results; strong PHP/Laravel expertise, performance optimisation, clear communication and professionalism.”

— **Police Information Network client (paraphrased from public profile feedback)**

“Multiple projects completed with timely delivery, quick responses and consistently professional work from Asif and his team.”

— **Upwork client (paraphrased from public profile feedback)**

“Clear communication across time zones, fast bug resolution and a dependable collaboration that led to discussion of further work.”

— **International mobile client (paraphrased from public profile feedback)**

EDUCATION & CREDENTIALS

BS (Honours), Software Engineering

University of Azad Jammu and Kashmir · 2009–2013

Professional certification: PHP Developer

EVS Training Institute, Lahore · 2016

Marketplace certifications include PHP, MySQL, WordPress, JavaScript, REST, Android, iPhone Development, Dart, Python, SEO and US English.

ENGAGEMENT FIT

Best suited for companies seeking a dependable product-development partner for a new SaaS build, an active platform that needs modernisation, or a long-term dedicated engineering team. Available for project-based delivery, dedicated team engagements and ongoing support retainers.

LET’S DISCUSS YOUR PRODUCT ROADMAP